

TIMOTHY J. BURKE

352.222.2706

timothy.burke@gmail.com
[@bubbaprog](#)

5914 N Tampa St
Tampa, FL 33604

Profile

Visual & social communication expert with a long track record of reaching broad audiences through effective social media strategy & a deep understanding of online human behavior. Tens of millions reached through viral social media posts with topics including politics, sports, and commentary.

Experience

Director of Video, The Daily Beast — 2018-2019

Managed video team & budgets for major national news & politics organization. Created assets, organized archives, handled purchase orders, hiring, and accounting. Produced video content for web & social.

Video Director, Gizmodo Media Group — 2011-2018

Managed video team for sites including Deadspin and Gawker. Produced video content for web & social while writing investigative and sports media reporting articles.

Video/Assignment Editor, Abrams Media — 2011

Monitored sports news space to identify and elevate breaking news stories, acquiring and editing video assets, & publishing major news articles.

Professor/Instructor, Colleges & Universities — 1999-2011

Taught public speaking, rhetoric, media theory, argumentation, and persuasion at Eastern Michigan University, Muskingum University, Noble Correctional Institution, University of South Florida, Hillsborough Community College, and Florida State College. Served as Director of Forensics at Muskingum College from 2001-2004, leading team to twice finish in the top ten nationally.

Education

University of South Florida — Ph.D (ABD, communication), 2008

Eastern Michigan University — Master of Arts (communication), 2000

Ohio University — Bachelor of Science (Broadcast Journalism), 1999

Skills

Social media campaign inception, monitoring, & analysis. Budgeting, accounting, and hiring. Expert level experience with video and closed captioning processing using ffmpeg, custom scripting (bash, php, python, perl), managing teams of up to 20 members, video and audio editing (Adobe Premiere, After Effects, Final Cut, Logic, Audition). Broadcast production for web, RTMP/HDS/HLS streaming. Live broadcasts over IP to Facebook/Twitter APIs. Custom hardware construction and creation of private archive currently holding more than 100,000 hours of live broadcast news and sports footage.

Noteworthy Publications

“How America's Largest Local TV Owner Turned Its News Anchors Into Soldiers In Trump's War On The Media” (March 2018)

“Manti Te'o's Dead Girlfriend, The Most Heartbreaking And Inspirational Story Of The College Football Season, Is A Hoax” (January 2013)

“The Long Con: How The Manziels Conquered America” (August 2013)

“This Is Why There Are So Many Ties In Swimming” (August 2016)

Awards

Finalist, National Magazine Award (Video), 2019

Finalist, Mirror Award (John M. Higgins Award for Best In-Depth/Enterprise Reporting), 2014
